

A STATISTICAL STUDY OF "*SELFITIS*": THE DISEASE OF NEW ERA

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ABSTRACT

Selfie, has become one of the most commonly heard and said word in this era. Whenever people visit any place or go anywhere the first thing that pop-ups is to take selfies. This latest trend is now becoming an addiction among the society. Clicking selfies again and again can create addiction towards the mental disorder called as selfitis. In this paper, the recent trend in the selfie taking behaviour of people is briefly overviewed. The association between socio demographic factors such as age, profession, gender with the behaviour of respondents having mental disorder Selfitis is studied. We analyze 2^3 factorial design to study the impact on behaviour of respondents which takes them to mental disorder Selfitis. Further, Correspondence Analysis (CA) is performed to study the association between socio-demographic factors among age-group and gender.

KEYWORDS: *Correspondence Analysis, Mental Disorder Selfitis, 2^3 factorial analysis, etc.*

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